Des Moines Women's Club Board of Directors Meeting Minutes Wednesday, February 10, 2021

Members Attending by Zoom: Pat Henson, Chris Foss, Joyce Perkins, Wendy Prigge, Kathy Crall, Carol Corrigan, Joann M. Young, Michelle Clark, Jean Shires, Toni Van Cleve, Pam Deeds, Marti Puff, Sheila Bingaman, Mary Ellen Imlau, Karen Sievers

Absent: Sheila Sapienza

Special Guests: Chris Shelton

Meeting called to order at 9:30 AM by President Pat Henson.

Approval of Minutes: Michelle Clark moved to approve the minutes of the January 13, 2021, meeting. Sheila Bingaman seconded. Motion carried.

Officers' Reports

President:

President Pat Henson welcomed Carol Corrigan to the Board as the new Recording Secretary to complete the term for Jo Berry, who has resigned, for health reasons, and to become a Board member to replace Margie Taylor for the term ending in 2023. This appointment was ratified by the Board. Thanks to Jo Berry for her work as secretary and her enthusiasm as a Club member.

Pat reported Beth Oberender, Administrative Assistant, has resigned as of February 11th. The position will be advertised as Club Coordinator/ Office Administrator, part-time. Office duties will be covered by Pat Henson currently, with assistance from some Club members. Weekly e-blasts will continue thanks to Lorna Truck; PLP lunches will be discontinued after today due to no volunteers to take over these duties.

A Wildlife Light Festival with lighted Chinese lanterns will be held at Blank Park Zoo in April and May, 2021.

DMWC will purchase lighted Flamingos display to promote our club.

Michelle Clark moved to purchase the Flamingo Display for \$500 Sheila Bingaman seconded, Board voted, motion carried.

Strategic Planning Committee:

Chris Foss reported a meeting will be held February 17 at 1 PM via Zoom. Invitations are being sent out to Board members and past presidents. Chris will lead the meeting, projected to last 1 to 11/2 hours. Marti Puff asked if materials will be sent out prior to the meeting. Chris responded she was not sure, perhaps a trial calendar or questions may be sent out. A special thanks to Bev Hutney, President of Hoyt Sherman Place Foundation, for her skills in working with Chris on the presentation.

Treasurer:

Michelle Clark gave the Treasurer's report provided to the Board via e-mail. Michelle reported \$15,000. has been moved to checking, adding to the \$12,000. Donation of \$10,000 was sent to Hoyt Sherman Place Foundation.

Joann McCracken Young questioned the rationale of having so much money in checking. There are CD's due in the near future.

Michelle met with the Finance Committee recently. Discussion of taking CD money to put into an annuity ensued. Tammie Schroeder and Malka Naggar will research this and report at the next Finance meeting.

The Treasurer's report was filed for audit.

Communications VP

Joyce Perkins reported the Facebook page has been updated. Information is needed for the newsletter. Jean O'Neill has gotten the information from Beth up to now. It is important the committee chairs submit their information directly to Jean.

Fundraising VP:

Wendy Prigge gave a Fundraising update, providing the follow information on revenue generated: Basket Auction \$118. Bean Soup \$414 Nuts \$990. Plant Sale \$20. Masks \$540 Drive Thru Lunches \$3778. with last April and May added in to provide a total of \$5,251. The Plant Sale was discussed since Goode's Greenhouse provided only one week in December for Poinsettia purchases with a rebate to DMWC. Other Garden Shop options will be explored for future fundraisers. Chris Foss mentioned Central Iowa Floral to be explored.

Membership VP.

Kathy Crall reported the retention/recruitment committee meeting has been temporarily postponed. There are 4 committee members, adding members would be helpful.

Corresponding Secretary:

Joann McCracken Young reported a decline in number of cards being sent. She sent a "Thinking of You" card to Jo Berry and a "Sympathy" card to Caroline Barzen. She will send Valentine's to shut-ins.

Technology Committee:

Sheila Bingaman reported a new PC has been purchased. Hoyt Sherman will download information and security onto this new PC. The purchase was under budget.

Art Exhibition:

Chris Shelton reported on the upcoming Art Exhibit. The 2020 Exhibit was affected by the beginning of the pandemic last March. Hopefully, the 2021 Exhibit will be held at the end of the pandemic this March. Artists are registering online, they are fewer in numbers. There will be no Awards ceremony or Gallery Night. The judge will give awards on Wednesday, March 10 at 11 AM in the H/S Auditorium. There will be bagged cookies. Masks will be required, with social distancing. Michelle Clark asked if there will be a Zoom link available for members who may not want to attend in person. The Awards ceremony will be a power point in the auditorium.

Michelle also noted that is the same day as the next Board meeting. Pat replied she will move the Board meeting.

Old Business:

Pat Henson reported the Nominations committee will be meeting soon. Members nominations forms are due to Rosemary Hillman today.

Toni Van Cleve, Parliamentarian, reported she is working with the Strategic Planning Committee.

Marti Puff moved to close the meeting, Joyce Perkins seconded, all approved.

Meeting adjourned at 10:33 AM.

Respectfully submitted,

Carol Corrigan, Recording Secretary 2021