

Des Moines Women's Club
Board of Directors Meeting Minutes
January 8, 2020

Call to Order: A regular meeting of the Des Moines Women's Club Board was held in the President's Dining Room in Hoyt Sherman Place on January 8, 2020. The meeting convened at 10:36, President Jean Shires presiding and Chris Shelton, Recording Secretary.

Members in Attendance: Jean Shires, Pat Henson, Joyce Perkins, Marlene Anderson, Janice Cord, Chris Shelton, Michelle Clark, Wendy Roberts (by phone), Chris Foss, Mary Ellen Imlau, Malka Naggar, Bonnie Rogers, Karen Sievers, and Dee Williemsens.

Members not in attendance – Joann McCracken-Young, Sheila Bingaman, Ellen Elliott, Toni Van Cleve excused.

Approval of minutes: Pat Henson moved to approve the minutes. Michelle Clark seconded the motion. **Motion carried.**

Officer's reports:

President - No decision has been made as to whether DMWC should continue using SquareUp credit card service or switch to Vital (a local company). Fee structures are completely different. The Finance Committee is trying to get Vital to do a formal presentation so that the two systems can be compared side-by-side. Finance Committee will make a recommendation.

President Shires is working on a condensed version of Robert's Rules of Order so that all new board members are aware of the procedures we follow for meetings. She will distribute when completed.

Jean is also working on DMWC members attending a movie or a Drake women's basketball game February 22nd to build community. Lunch could be added to the selected event. More information will follow.

President-elect: Pat Henson is working on Preference Sheets for the next Club year.

Treasurer: Michelle Clark reported that she discovered two errors in the recording of scholarships which have now been corrected. All the scholarship money has been transferred.

The Maturing CDs list indicates several CDs maturing soon. All or part of these will be reinvested. Some will have cash invested in a money market account and the remainder reinvested in CDs. The amount of cash held in a money market account is based on future cash needs.

The Treasurer's Report will be filed for audit.

Corresponding Secretary: President Shires gave Corresponding Secretary McCracken-Young's report. Thinking of you cards were sent to Pat McGill, Katie Doerhoff and Bev Schultz. Get well cards were sent to Marcia Kirkeby and Lucy Ringgold. A date will be set for making valentine cards.

Joanne will have the supplies to create valentine cards soon. She will let members know when a date has been selected to create these.

Communications Vice President: A Facebook ad was posted for our scholarships and then the local high schools were tagged. This resulted in many applications arriving before the deadline.

Mail chimp was used to send out the current art exhibition brochure to past art exhibition exhibitors and others interested individuals.

The newsletter has been a continuing challenge as the current software is different from what was previously used. Mary Ellen Imlau continues to work on it and learn new software.

Fundraising Vice President: Marlene Anderson distributed a written fundraising report showing the net profit for the silent auction of gift certificates, member participation of this event and similar information for the gift wrapping at Barnes and Noble on two different dates.

The net profit for the silent auction was \$4145.45 and a high level of member participation. It was noted that Marlene had a good presentation on how DMWC benefitted from bids over the face value of the certificate. This, in fact, happened numerous times. There were only a few certificates not purchased and a couple of baskets. Some members made cash donations for the purchase of gift cards by the committee. The decline from last year has been arrested.

Marlene was commended for explaining succinctly to our members of the value of bidding over the face value of the certificate.

The Barnes and Noble giftwrapping raised a total of \$360.25 from both stores. The Jordan Creek store was more successful. This was attributed to both the date and location. A suggestion that we do more dates at Jordan Creek if we do this next year.

Membership Vice President: Janice Cord said that the New Member table has been successful. Those who have been sitting there the first part of the year wanted to continue having this designated table. Janice thanked Chris Foss for seeing a need, finding a solution and carrying through with the idea. Janice requests that you give any prospective member names to her.

Old Business: Michelle Clark is establishing a committee to work on having a presence at the Iowa State Fair parade next August. The committee will work out the details of what is needed and how it can be done. Finance has approved \$700 for the project this year. Announcements will soon appear in the email blast and the newsletter.

Adjournment: Sheila Sapienza moved to adjourn the meeting. Bonnie Rogers seconded. The meeting was adjourned at 11:18 AM.

Respectfully submitted by Chris Shelton