Des Moines Women's Club

Board of Directors Meeting Minutes

March 11, 2020

Call to Order: A regular meeting of the Des Moines Women's Club Board was held in the President's Dining Room in Hoyt Sherman Place on March 11, 2020. The meeting convened at 9:32, President Jean Shires presiding and Chris Shelton, Recording Secretary.

Members in Attendance: Jean Shires, Pat Henson, Joyce Perkins, Marlene Anderson, Janice Cord, Chris Shelton, Michelle Clark, Sheila Bingaman, Ellen Elliott, Chris Foss, Mary Ellen Inmlau, Malka Naggar, Sheila Sapienza, Karen Sievers, Dee Willemsen and Toni Van Cleve

Members not in attendance – Excused: Joann McCracken-Young, Wendy Roberts and Bonnie Rogers.

Approval of minutes: Mary Ellen Imlau moved to approve the minutes. Dee Willemsen seconded the motion. **Motion carried.**

Officer's reports:

President: Scholarship work continues. The congratulatory letters and information for the Scholarship Luncheon are in the process of being sent to the winners of the various scholarships.

The Art Exhibition is underway. The winners in both the Professional and Non-professional categories were announced Sunday and the winning artists received certificates. Their checks will be mailed later this week. Wine will be served today and Friday night at Gallery night. Entertainment will be a high school flute ensemble.

A total of 14 members including three spouses attended the Drake Women's final basketball game on February 22.

Saturday March 21st at 1:30 interested members can meet at the Fleur Theater to see the movie Emma. Jean will be in the lobby.

A member suggested a tour of the World Food Prize building as something members might enjoy seeing. Jean has inquired about private tours and have more information at a later date.

The slate of officers nominated for the 2020-2021 Club year are as follows; President-elect – Chris Foss, Vice President of Communications – Joyce Perkins, Vice President of Membership – Janice Cord, Vice President of Fundraising – Wendy Prigge, Recording Secretary – Jo Berry, Corresponding Secretary – JoAnn McCracken-Young, Treasurer – Michele Clark, Board of Directors – Marti Puff, Margie Taylor and Pam Deeds.

President-elect: Pat Henson reported that she has been calling members to fill the various chair positions.

Treasurer: Most of the transaction were the normal day-to-day transactions.

Michelle Clark answered the question about DMWC operating in the red. The money generated by the interest on the General Unrestricted CD replenishes what we spend. This is in a 60/40 split with CDs and the stock market.

Following is the action on CDs which have matured or will soon be maturing:

- 1. General Scholarship matured January 30th for the amount of \$20,000. \$2000 will stay in the checking account, \$10,000 reinvested maturing in 2023 and \$8000 reinvested maturing in 2024.
- 2. General Unrestricted CD for \$30,000 will be cashed out for expenses. This much is generally needed for the last half of the year.
- 3. Endowed Memorials CD for \$13,000 will mature in May. A decision will be made later. Currently there is approximately \$14,000 cash in the account. Some of that will probably be maintained.
- 4. Open Memorial CD for \$22,000 cashed with \$2000 remaining in an account for expenses and the remaining \$20,000 reinvested maturing in 2025.
- 5. Endowed Art CD cashed and reinvested in three \$6000 CDs maturing in 2023, 2024 and 2025.

The Treasurer's Report will be filed for audit.

Corresponding Secretary: a thinking of you card was sent to Harriet Bailey.

Communications Vice President: Joyce Perkins reported that Jean O'Neill did boosted posts on social media for the Art Exhibition. Lorna Truck did a radio interview with John Husby for the Art Exhibition. There were over 190 artist entrants to the Art Exhibition.

Mary Ellen Imlau has completed the newsletter and mailed.

Fundraising Vice President: the Plant Sale orders are due by March 26th. Members should be encouraged to purchase plants as it is a major fundraiser. Last year's problems have been resolved.

Marlene Anderson reported that we are out of Bean Soup packets. Two newer members have agreed to chair the Bean Soup committee and there first order will be to have a meeting to create the bags of soup mix to reestablish our inventory. Marlene reported the financials for this for the last several years. Marlene reported that this fundraiser raised very little money. Building camaraderie is its main purpose.

Membership Vice President: Janice Cord reported no prospective members attended the coffee on March 2nd. Some reservations were made but cancelled before the event.

New members will be introduced March 25th. Additional entertainment will be added since the new member introductions will not fill the entire hour.

There was a general discussion on how to attract and keep new members.

Old Business: the trolley has been reserved for the State Fair parade. Sign-ups to be on the trolley will begin in April. The trolley will hold 20-25 members. Parking for members is still being sought. There is also an opportunity for music.

DMWC will continue to use SquareUp for credit card transactions.

April 1^{st} is our Annual Meeting. An Executive Committee meeting will precede the Annual Meeting at 10:00 am.

Other: Sheila Bingaman asked if we, as an organization, should do something in light of the coronavirus. Having hand sanitizer available and asking Hy-Vee about their precautions were two suggestions. It was pointed out that some locations such as St Louis had practiced social distancing in a previous flu outbreak and it was successful.

Adjournment: Michelle Clark moved to adjourn the meeting. Janice Cord seconded. The meeting was adjourned at 10:32 am.

Respectfully submitted by Chris Shelton, Recording Secretary.