

**DES MOINES WOMEN'S CLUB  
REGULAR BOARD OF DIRECTORS MEETING  
November 19, 2014 10:00AM**

**MINUTES**

- 1. Call to Order:** President Kathy Crall called the regular meeting of the DMWC Board of Directors to order at 10:00A.M.
  
- 2. Roll Call** Present: Kathy Crall, Liz Teufel, Rosemary Hillman, Nancy Ross, Marg Powell, Alice Bell, Joyce Larson, Mary Sheldahl, Marilyn Allender, Dixie Hoekman, June Klemme, Isabelle Lemke, Ginny Livingstone, Marti Puff, Ruth Rasmussen, Dee Ann Wilson, Fran Bobzin, Sharon Creveling and Eileen Gloor. Excused: Laura Payne. Absent: Maureen Fialkov
  
- 3. Minutes:** The minutes from the October 8, 2014 meeting were approved as corrected.
  
- 4. Hoyt Sherman Foundation Board Report:** In the absence of Rusty Goode, President of the Hoyt Sherman Place Foundation Board, Kathy gave the following report:
  - Kitchen: Marti has given our kitchen a good cleaning.
  - Parking Lot: Please be careful navigating the parking lot because of heavy duty equipment placed there. The new signage is being installed so we will be inconvenienced for awhile.
  - President Crall passed out a handout from the HSP Foundation Board, Fiscal 2015 Maintenance List, which listed the following:
    - a. Immediate Needs in 2014/2015 – (staging)                      *Status: Urgent*
    - b. Near Future Needs – (auditorium needs)                      *Status: Near Future*
    - c. Other Future Needs – (includes painting office walls, upgrading office furniture, storage units, and partitions. Replacing the lobby stairway carpeting leading to Box Office area.)                      *Status: Unknown*
  
- 5. Officers' Reports**
  - **Treasurer's Report:** Treasurer Joyce Larson submitted a Balance Sheet of Accounts from 5/31/14, 9/30/14 and 10/31/14. Art restoration check issued (\$3,475) out of Donna Emmons' bequest, leaving a balance of \$3,070 for future expenses. A check for \$1,200 was issued for Opening Day Program. Treasurer's report was accepted and filed for audit.

- **Corresponding Secretary:** Alice Bell submitted the following report: October – Thirteen cards mailed and four phone calls made. In addition, it was reported that Jeanette Nall is receiving Hospice Care and Paula Schaefer's husband is in the hospital in critical condition.
- **Second Vice President:** Nancy Ross submitted a written report of the activities of the Membership Committee. The next Prospective Members' Coffee will be held on Tuesday, March 10, 2015. Currently we have nineteen (19) new members. Nancy also shared statistics about our membership and attendance to luncheons. Only about half of our members attend luncheons regularly. We now have 180 members.
- **First Vice President:** No report
- **President Elect:** Liz Teufel reported that she is now Chair of the Streamlining Committee of the Future Planning Project. The committee will focus on evaluating the functions of each office, position, department and committee of the DMWC. **Fundraising:** Liz Teufel stated that she is planning on soliciting ideas for fundraising from the entire general body of DMWC.
- **President:** Kathy Crall added that the new committee on future planning, chaired by Liz Teufel, will provide a report on January 14, 2015.  
  
Kathy plans on having the January Executive Committee meeting at 9:30A.M., since the agenda is short. The Board of Directors' meeting will be at 10:00A.M. The meeting will include follow-up work on the strategies for our future goals.

## 6. Committee Reports

- **Christmas House Decorating:** Nancy Ross, a member of the committee, reported on the commitment of the members of the committee. This was evident by the beautifully arranged decorations.
- **Holiday Card Party:** It was reported that publicity about the card party has been circulated to the members. Posters will be coming out shortly. The party is to be held on Wednesday, December 10, 2014.
- **Plant Sale:** Dee Ann Wilson, co-chair, reported on the innovative approach the committee is taking with the plant sale this year. They are: 1) emphasizing to members that this is indeed one of our **fundraisers** and that there is a need to market plants to family, friends, and neighbors even if you do not garden;

2) reminding you that these plants make great gifts for any occasion; 3) making requests for certain plants and more of a variety so that you will have more from which to choose; and, 4) possibly providing house plants for the sale. The promotions for this year's sale will not be as early as usual, because people tend to forget if told too early. Publicizing will begin in early March.

- **Basket Auction:** Co-chair Mary Sheldahl provided the group with details about the Auctions, both the public and the club. The committee is broadening its efforts with new, unique ideas for making the sale more profitable. Mary reported 132 baskets were available for sale and the finances were as follows: Gross Sales at \$5,826.00/ Expenses \$237.58/ **Net \$5,588.42.**
- **Bean Soup:** The selling of the Dahl's stores will not effect our bean soup sales. Kathy is interested in getting pictures of the current positioning of the bean soup packages on the shelves to determine if and where they will be relocated.
- **Picture Directory:** Ginny Livingstone, reported that she, Sharon Creveling, and Dixie Hoekman will start working on the directory in January and continue until after the new members' event in the Spring.

**7. Unfinished Business:**

- **Bylaw Changes:** Mary Sheldahl presented the second reading of two proposed changes to the bylaws along with a handout of the detailed changes. (See, Executive Board Meeting 9/ 10/14) Motion: To approve the additions and changes to the Bylaws. Motion carried.

**8. New Business:**

- Ginny Livingstone provided the group with information about STEM. The new school project in developing students' Science, Technology, Engineering, and Mathematics skills. DMWC, as of this year, has a new scholarship for this area.
- The President's Christmas Brunch will be held at 10:30A.M. on Wednesday, December 17, 2014.

**9. Adjournment:** The meeting was adjourned at 10:50AM

**Next Scheduled Meeting: January 14, 2015**

**Marg Powell, Secretary**

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