

DES MOINES WOMEN'S CLUB
BOARD OF DIRECTORS
June 11, 2014 10:00AM
MINUTES

- 1. Call to Order/Attendance:** The monthly meeting of the DMWC Board of Directors was called to order at 10:00AM by President Kathy Crall.
- 2. Roll Call:** The following members were present: Kathy Crall, Liz Teufel, Rosemary Hillman, Nancy Ross, Marg Powell, Joyce Larson, Laura Payne, Mary Sheldahl, Maralynn Allender, Maureen Failkov, Dixie Hoekman, Isabelle Lemke, Ruth Rasmussen, Dee Ann Wilson, Fran Bobzin, Eileen Gloor and Sharon Creveling. Alice Bell, June Kleeme, Ginny Livingston, and Marti Puff were excused. Guest: Jeanne Hobson. A quorum was present.
- 3. Installation of Board Members:** Isabelle Lemke and Alternates: Fran Bobzin and Sharon Creveling were installed by Mary Sheldahl.
- 4. Hoyt Sherman Foundation Report:** Rusty Goode, president of the HSP Foundation presented a report of the activities of the Foundation. Its major goal is to raise money to maintain our building and continue the events we offer. Currently, paying for a new sign is a priority and Methodist Hospital has helped by providing The Foundation with \$40,000.00, to be awarded over the next four years.
- 5. Minutes:** The Minutes from the combined Executive Committee and Board of Directors meeting held on April 30, 2014, were approved as submitted. See attachment
- 6. Officers' Reports:**
 - (a) Treasurer's Report:** A report indicating financial activity for 5/31/13, 4/30/14 and 5/31/14 was submitted by Treasurer, Joyce Larson. Report will be filed for audit. – See attachment
 - (b) Corresponding Secretary:** Submitted by Laura Payne for Alice Bell. – See attachment

(c) Second Vice President: Nancy Ross announced that the first meeting of the Membership Committee is scheduled for Friday, June 20, 2014, at 9:00 AM in the Presidents' Dining Room. See attachment

(d) First Vice President: Rosemary Hillman had no report.

(e) President Elect: Liz Teufel had no report.

(f) President: President Kathy Crall announced that we have hired Essman Research Group to gather data for DMWC which will enable us to assess the awareness of all aspects of the Club among past and present members, define the organization—is perception reality, position the Club for the future, programming, look and messaging, and identify and better meet member needs. One survey with a cover letter will be mailed to past (within the last five years) and present members. A second survey with a different cover letter will be sent to individuals identified as “influencers” in the community. The payment for this will come from the proposed budget 2014/15, line item – Future Planning – \$3,500.

The Ad Hoc audit committee will do a final audit for the year on June 12th or 13th. At the September meeting, we will discuss the report of the audit committee and their recommendations.

Members of the Hoyt Sherman Foundation Art & Artifacts Committee, the DMWC Interior Decorating Committee and Archives project are working together to clear the east end of one of the storage areas off the mezzanine. The goal is for some of the DMWC archive materials to be stored in this area.

7. Committee Reports:

Finance - Lorna Truck, Chair -Budget 2014-2015 with details. See attached. It was moved by Rosemary Hillman that the budget be accepted. Seconded. Motion carried.

8. New Business:

(a) Nominating Committee: Members were asked to nominate persons for the committee. Eleven members were nominated. A vote was held. Kathy will call those nominated in order of the number of votes received. Seven members will be asked to serve on the Nominating Committee.

(b) Archives Report: Committed members have been cleaning, rearranging, and identifying materials. Dixie Hoekman moved that the Des Moines Women's Club establish an Archive Committee to continue the work and progress the mission of the Des Moines Women's Club Archive Project. Seconded. Motion carried. See Attached

(c) Scholarship Steering Committee: Dorothy Kelley offered three proposals from the Scholarship Steering Committee to be voted on by the membership:

(1) Lorna Truck moved that the club offer a second Marjorie O'Braza Memorial Scholarship, in the amount of \$1500, to a graduating high school senior (male or female) who plans to pursue a college degree in a STEM subject (Science, Technology, Engineering or Math). Seconded. Motion carried.

(2) Dixie Hoekman moved that the club designate the Thelma French Kappelman Memorial scholarship, (currently open to any field of study) for a graduating high school senior who plans to pursue a college degree in the field of Education. Seconded. Motion carried.

(3) Dixie Hoekman moved that the club assign the Helen McEwan Memorial Scholarship (for a college student pursuing a degree in Elementary Education) and the Thelma French Kappelman Memorial Scholarship (for a high school senior who plans to pursue a college degree in the field of Education) to one scholarship subcommittee. Name the committee the Education Scholarships Committee. Seconded. Motion carried.

d) Scholarship Honorable Mention – Jeanne Hobson, Chair of the Drama Dept., introduced the subject of adding an Honorable Mention Scholarship of \$500 to the Scholarship awards. Jeanne stated that most of the sub-committee chairs had agreed on it when asked. She also explained that the award winner neither attend the luncheon nor the program; but would have the financial award sent to their school in the fall.

Lorna Truck moved that the Scholarship sub-committees be allowed to raise at least \$500.00 annually to present an Honorable Mention Scholarship in their individual area. Seconded.

Discussion: Some members felt that Scholarship Committee members might feel pressured to raise the money annually. Others questioned how the money would be raised. **Results** of a ballot count: 6 aye and 7 no votes. Motion failed.

ANNOUNCEMENTS

- Ruth Rasmussen announced that information for the newsletter is due by Thursday, July 10, 2014.
- An invoice form needs to be completed in order to request reimbursement for department or committee expenses. Receipts must be attached to the invoices. Copies of the form were distributed.
- In case of tornado or other severe weather, the safe places in Hoyt Sherman Place are the ladies restroom by the box office, an area behind the box office, and an area behind the stage.

Adjournment: The meeting was adjourned at 11:35AM

Marg Powell, Secretary

_____ **approved**